

## International Coordination of Fair Trade Towns Workplan - 2015

### **I. Outputs**

1. In countries /continents/regions where Fair Trade Towns do not already exist or are underdeveloped new FTTs initiatives are developed with the support and advice of the International Steering Committee.
2. International/regional Fair Trade Town guidelines are developed and maintained by the Steering Committee to ensure a common identity across the international movement and to provide a reference source.
3. Best practices and case studies are gathered, compiled and shared with other national campaigns.
4. Annual International Fair Trade Towns Conferences are convened and supported enabling grassroots campaigners to identify ways and means to further expand and strengthen the Fair Trade Towns Movement internationally.
5. The International Fair Trade Towns Steering Committee meetings are regularly convened to deal with emerging issues and to make strategic decisions.
6. The International Fair Trade Towns Website and the NING Forum is regularly updated and galvanized in order to share and develop ideas to most efficiently and effectively promote Fair Trade and the Movement locally, nationally and internationally.
7. Through the conferences, the Steering Committee meetings, web-based discussions, and in partnership with FTAO, policies for fair trade and trade justice are developed and policy campaigns are staged through the global Fair Trade Towns network.

### **II. Expected Outcomes**

1. The Fair Trade Towns Movement expands further worldwide and is turned into a major force to promote Fair Trade and trade justice both in the global North and South.
2. Fair Trade Towns are formed in a growing number in the global South (in producer communities especially) accompanied by growing demand for Fair Trade products.
3. Recognition for Fair Trade is significantly increased in the countries and communities where the Fair Trade Towns Movement exists. (Eg. Recognition of Fair Trade in the first Fair Trade Town of Japan, Kumamoto, was significantly high at 32.0% compared to the regional and national averages of 20.2% and 25.7% respectively in 2012).
4. Market demand for and public procurement of labelled and other Fair Trade products is substantially increased where Fair Trade Towns are present.
5. Fair Trade is firmly embedded in local societies and obtains staying power during a global recession and against the 'fad.

6. The International Fair Trade Towns Movement retains harmony and unity while respecting diversity as a result of the guidelines provided by the Steering Committee.

7. Both existing and new Fair Trade Town initiatives are enhanced, upgraded and made ever more effective and efficient as a result of exchanging ideas and best practices that is facilitated by the Steering Committee.

8. The political will to make trade fair is built up from Fair Trade Towns to the national, regional and international level and world trade justice becomes ever closer to a reality.

### III. Tasks

Aim	Objective	Tasks include	Time allocated in hrs (%)
To facilitate the Fair Trade Town network both for existing national coordinators and new national initiatives	Conference support	<ul style="list-style-type: none"> <li>• Support preparations for 9<sup>th</sup> FTTs Conference in Bristol, UK</li> <li>• Attend 9<sup>th</sup> FTTs Conference in Bristol, UK</li> <li>• Support preparations for 10<sup>th</sup> FTTs Conference in 2016 (TBC)</li> <li>• Invite &amp; process applications for conferences beyond 2015</li> </ul>	150 (14%)
	Arranging and attending regular SC meetings	<ul style="list-style-type: none"> <li>• Help arrange and attend 6 x SC meetings</li> </ul>	40 (4%)
	Arranging and attending regular Coordinators meetings	<ul style="list-style-type: none"> <li>• Help arrange and attend FTTs Coordinators meeting in Bristol, UK.</li> </ul>	15 (1.5%)
	Maintaining Website/NING Forum		100 (9.5%)
Support policies for fair trade and trade justice		<ul style="list-style-type: none"> <li>• Support the “European Capital Fair Trade Award” and other EU demands.</li> </ul>	85 (8%)

		<ul style="list-style-type: none"> <li>• Write 1 article for FTAO Newsletter.</li> <li>• Support Fair Trade Live event for July 2015.</li> </ul>	
To support existing campaigns and new national initiatives	Travel to support existing initiatives	<ul style="list-style-type: none"> <li>• TBC</li> </ul>	100 (9.5%)
	Travel to support new initiatives	<ul style="list-style-type: none"> <li>• Visit to support FTTs in The Lebanon</li> </ul>	100 (9.5%)
	Support via hosting visits to Garstang, emails and telephone calls	<ul style="list-style-type: none"> <li>• Support existing and new initiatives from The FIG Tree and host international visits.</li> </ul>	200 (19%)
Supporting existing and potential partners and networks		<ul style="list-style-type: none"> <li>• Support WFTO conference in Milan 2015 via working group.</li> <li>• Write 2 x WFTO articles for Newsletter</li> <li>• Attend WFTO conference in Milan 2015 (TBC)</li> </ul>	80 (7.5%)
Fundraising	Dialogue with existing stakeholders and seeking external opportunities	<ul style="list-style-type: none"> <li>• Funding requests to all National coordinators, FT International and WFTO.</li> <li>• External funding applications.</li> </ul>	40 (4%)
Other (including 5 weeks annual leave + 5 days Bank Holidays)			105 + 35 = 140 (13.5%)
<b>Total</b>			<b>1050 (100%)</b>
<b>Total hours to be met working at 3 days/week</b>			<b>1050</b>