

## International Coordination of Fair Trade Towns Report - 2013

### **I. Outputs**

1. In countries /continents/regions where Fair Trade Towns do not already exist or are underdeveloped new FTTs initiatives are developed with the support and advice of the International Steering Committee.
2. International/regional Fair Trade Town guidelines are developed and maintained by the Steering Committee to ensure a common identity across the international movement and to provide a reference source.
3. Best practices and case studies are gathered, compiled and shared with other national campaigns.
4. Annual International Fair Trade Towns Conferences are convened and supported enabling grassroots campaigners to identify ways and means to further expand and strengthen the Fair Trade Towns Movement internationally.
5. The International Fair Trade Towns Steering Committee meetings are regularly convened to deal with emerging issues and to make strategic decisions.
6. The International Fair Trade Towns Website and the NING Forum is regularly updated and galvanized in order to share and develop ideas to most efficiently and effectively promote Fair Trade and the Movement locally, nationally and internationally.
7. Through the conferences, the Steering Committee meetings, web-based discussions, and in partnership with FTAO, policies for fair trade and trade justice are developed and policy campaigns are staged through the global Fair Trade Towns network.

### **II. Expected Outcomes**

1. The Fair Trade Towns Movement expands further worldwide and is turned into a major force to promote Fair Trade and trade justice both in the global North and South.
2. Fair Trade Towns are formed in a growing number in the global South (in producer communities especially) accompanied by growing demand for Fair Trade products.
3. Recognition for Fair Trade is significantly increased in the countries and communities where the Fair Trade Towns Movement exists. (Eg. Recognition of Fair Trade in the first Fair Trade Town of Japan, Kumamoto, was significantly high at 32.0% compared to the regional and national averages of 20.2% and 25.7% respectively in 2012).
4. Market demand for and public procurement of labelled and other Fair Trade products is substantially increased where Fair Trade Towns are present.

5. Fair Trade is firmly embedded in local societies and obtains staying power during a global recession and against the 'fad.

6. The International Fair Trade Towns Movement retains harmony and unity while respecting diversity as a result of the guidelines provided by the Steering Committee.

7. Both existing and new Fair Trade Town initiatives are enhanced, upgraded and made ever more effective and efficient as a result of exchanging ideas and best practices that is facilitated by the Steering Committee.

8. The political will to make trade fair is built up from Fair Trade Towns to the national, regional and international level and world trade justice becomes ever closer to a reality.

### III. Tasks Achieved

Aim	Objective	Carried out	Time allocated	Estimated hours used (%)
To facilitate the Fair Trade Town network both for existing national coordinators and new national initiatives	Conference support	<ul style="list-style-type: none"> <li>• Support preparations for 7<sup>th</sup> FTTs Conference in Oslo, Norway</li> <li>• Attend 7<sup>th</sup> FTTs Conference in Oslo, Norway.</li> <li>• Support preparations for 8th FTTs Conference in Kumamoto, Japan</li> </ul>	8%	38 (7%)
	Arranging and attending regular SC meetings	<ul style="list-style-type: none"> <li>• Help arrange and attended 8 x SC meetings</li> </ul>	5.5%	58 (11%)
	Arranging and attending regular Coordinators meetings	<ul style="list-style-type: none"> <li>• Helped arrange and attended FTTs Coordinators meeting in Oslo, Norway.</li> </ul>	2.5%	12 (2%)
	Maintaining Website/NING		24%	110 (20%)

	Forum			
Support policies for fair trade and trade justice		<ul style="list-style-type: none"> <li>• Attend Aware &amp; Fair Conference, Hannover, Germany</li> <li>• Attend European Conference on FT, Bremen, Germany</li> <li>• EU Funding Conference Call</li> </ul>	10%	54 (10%)
To support existing campaigns and new national initiatives	Travel to support existing initiatives	<ul style="list-style-type: none"> <li>• Visit Karmoy, Norway to support local FTT and FT Schools campaigns including Chocolate Workshops</li> <li>• Attend Act4 Masterclass on FT, Brussels, Belgium</li> </ul>	20%	51(9%)
	Travel to support new initiatives	<ul style="list-style-type: none"> <li>• Visit Seoul to support and help launch Korean FTTs campaign</li> </ul>	13.5%	40 (7%)
	Support via hosting visits to Garstang, emails and telephone calls	<ul style="list-style-type: none"> <li>• Hosting Norwegian delegation</li> <li>• Hosting Swedish delegation</li> <li>• Hosting Japanese delegation</li> <li>• Interview with BEFM Korea</li> <li>• Hosting Japanese research visit</li> <li>• Hosting Japanese FTT Japan visit</li> <li>• Hosting Japanese student visit</li> <li>• Hosting Japanese teacher visit</li> </ul>	16.5%	187 (34%)
			Subtotal	550

Other		<ul style="list-style-type: none"> <li>• Attend WFTO Conference in Rio de Janeiro</li> <li>• WFTO Group Skype call</li> <li>• Individual Skype calls with SC members</li> <li>• Meet Paul Rice, CEO FTUSA in London</li> </ul>		96	
Holidays and sick leave		<ul style="list-style-type: none"> <li>• 4 weeks holiday allowance</li> <li>• 27 hours signed off sick leave</li> </ul>		55	
				27	
				<b>Total</b>	<b>728</b>
				<b>Total hours to be met working at 2 days/week</b>	<b>728</b>

#### IV. Budget

See attached.